



## NEWS RELEASE

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### **ROBERT NEWMAN JOINS SOUTHEASTRANS EXECUTIVE STAFF**

April 2, 2009, Atlanta, GA – Robert “Bob” Newman joins Southeastrans executive team as Vice-President of Quality Operations. Before coming to Southeastrans, Newman completed 38 years with BellSouth/AT&T where he served as a process management professional. His chief role included operational analysis and improvement, and development of effective reporting mechanisms to assure continuing cost-efficiency. Newman is a certified management and training specialist with certifications as a Senior Baldrige Examiner, a Master Consultant in Strategic Measurement Alignment and several master certifications in quality management skills and training. Newman co-authored *Process Breakthrough Methodology*, *BellSouth’s Approach to Process Management and Process Improvement*, BellSouth’s principle strategy for quality improvement.

Newman’s role at Southeastrans will include operational analysis and reporting, satisfaction surveys, and development of quality improvement initiatives throughout the company’s non-emergency transportation contracts.