



NEWS RELEASE

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SOUTHEASTRANS APPLYING FOR URAC CORE ACCREDITATION

October 5, 2010, Atlanta, GA – Southeastrans announced today that it is applying for Core Accreditation from URAC, a Washington, DC based health care accrediting organization that establishes quality standards for the health care industry. Accreditation is a process by which an impartial organization (URAC) will review a company's operations to ensure that the company is conducting business in a manner consistent with national standards.

“We are excited to begin the accreditation process as a means of validating our company’s commitment to service quality and consumer satisfaction for all the transportation management programs we administer,” said Steve R. Adams, President and CEO of Southeastrans.

Southeastrans manages non-emergency medical transportation programs for state Medicaid agencies and managed care organizations. Currently the company operates in 82 Georgia counties under three contracts with the Georgia Department of Community Health. In 2008, Southeastrans contracted with Volunteer State Health Plan, a wholly-owned subsidiary of BlueCross/BlueShield of Tennessee, to manage the statewide transportation needs of TennCare members enrolled through the managed-care company’s BlueCare and TennCare*Select* programs. Southeastrans coordinates non-emergency medical transportation services for 1.3 million Medicaid members in Georgia and Tennessee and provides over 2.6 million trips annually.

The Core standards are the foundation of URAC accreditation. These standards address several key organizational functions that are important for any health care organization, including: organizational structure; staff qualifications; training and management; oversight of delegated activities; quality management; and consumer protection.

URAC, an independent, nonprofit organization, is a leader in promoting health care quality through accreditation and certification programs. URAC’s standards keep pace with the rapid changes in the health care system, and provide a mark of distinction for health care organizations to demonstrate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in setting meaningful standards for the health care industry. For more information about URAC, visit www.urac.org.